

Snohomish Wine Walk

2026 SPONSORSHIPS

Event Description

The 2026 Snohomish Wine Walk season includes three events. Each event is expected to draw 350–450 attendees.

- June 6
- September 12
- December 12 (Winterfest)

Sponsorships offer high-visibility opportunities to showcase your business as a supporter of Historic Downtown Snohomish.

Your gift ensures that the ticket sales from the event goes to funding HDSA projects in downtown Snohomish.



| Benefit | Rosé Sponsor (Single Event) | Chardonnay Sponsor (Full Season) | Champagne Sponsor (Full Season) |
|---|--------------------------------|--|---------------------------------------|
| | \$1,000 | \$2,500 | \$5,000 |
| Logo on Wine Walk webpage & ticket page | ✓ | ✓ | ✓ |
| Logo on Wine Walk Map | ✓ | ✓ | ✓ |
| Logo on Table Signs at Each Pouring Location | ✓ | ✓ | ✓ |
| Logo on Social Media Ads | ✓ | ✓ | ✓ |
| Printed Marketing Materials in Attendee Tote | ✓ | ✓ | ✓ |
| Complimentary Wine Walk Tickets | 2 | 4 | 6 |
| Logo Printed on Wine Tote Bags | | ✓ | ✓ |
| “Presented by Your Business” Printed on Wine Walk Glasses for all 3 events. | | | ✓ |
| Logo on Event Posters | | | ✓ |
| Newsletter Feature (3,000+ Readers) | | | ✓ |
| Social Media Feature Post (25,000+ Followers) | | | ✓ |

Sponsorship Details

Email Shaunna@HistoricDowntownSnohomish.org
if you have any questions!

Wine Walk Map

Printed map provided to every attendee to use during the event to find participating stores and wineries.

Printed marketing materials in attendee tote

Send us a ¼ sheet graphic about your business to be printed and placed in the tote bags for every attendee.

Logo printed on tote bags

Every attendee will receive a 4-bottle wine tote bag to carry their purchased bottles home. This benefit is only available to the Chardonnay and Champagne sponsors.

“Presented by *Your Business*” printed on wine walk glasses for all 3 events

Every attendee will receive a commemorative wine walk glass to enjoy their tastings throughout the evening. “Presented by *Your Business*” will be printed on every glass for all three wine walk events this season. This is exclusive to the Champagne Sponsor.

Newsletter & Social Media Feature Post

A feature post promoting your business will be shared in our newsletter and social media channels before each event. This is exclusive to the Champagne Sponsor.