



2027 Wine Walks

Sponsorship Options

manager@historicdowntownsnohomish.org

Event Description

We are planning three (3) Snohomish Wine Walks for the 2027 season: June 12, Sept. 18, and Dec. 11. We are expecting 300-450 attendees and 10 merchant and winery pairings at each event. To help fund the event, we are offering a variety of sponsorship opportunities at a variety of price points to highlight your business as a prime HDSA supporter.

Presenting Sponsor

- **Season presenting sponsor - \$6,000 (1 available)**

For all three wine walks of the season, we will feature your business logo *exclusively* on the following items:

- Step Up Banner with your business name & logo at check-in
- Wine Walk Event Page and Ticket Pages
- Event map handed out to each wine walk participant
- Table signs located at each pouring location
- Instagram and Facebook event ads
- Wine walk marketing emails
- Newsletter advertisement

- **June and September event presenting sponsor - \$2,000 each (2 available)**

For a single wine walk, we will feature your business logo on the following items:

- Single Event Ticket Page
- Event map handed out to each wine walk participant
- Table signs located at each pouring location
- Instagram and Facebook event ads
- Wine walk marketing emails
- Newsletter advertisement

- **December event presenting sponsor - \$3,000 (1 available)**

For a single wine walk, we will feature your business logo on the following items:

- Single Event Ticket Page
- Event map handed out to each wine walk participant
- Table signs located at each pouring location
- Instagram and Facebook event ads
- Wine walk marketing emails
- Newsletter advertisement
- Instagram and Facebook event ads